



# ENTREPRENEURSHIP IN MOLECULAR AND LIFE SCIENCES

## TWO-DAY INTERACTIVE PROGRAM FOR MSC, PHDS, POSTDOCS AND RESEARCHERS

Are you curious about entrepreneurship but haven't thought of a startup concept yet? Or do you believe your research can be transformed into a business case but you don't know where to start? Entrepreneurship in Molecular and Life Science is an intense two-day program that allows you to experience all the challenging aspects of starting a company. Learn how to launch your own venture by joining interactive lectures, taking part in workshops by top science and business experts and listening to real-life stories of startup founders.

### PROGRAM FORMAT

2 days of interactive lectures followed by hands-on exercises teaching you how to put theory into practice. The program will challenge you to come up with your own startup idea, develop a business case and pitch it to the expert jury panel.

### FOR WHOM

For MSc, PhDs, postdocs and researchers who are interested in entrepreneurship and would like to learn the tools and frameworks to determine the commercial viability of their idea or research.

### YOU WILL LEARN

- The essential steps of starting an innovative company
- How to translate innovation into a feasible business idea
- How to communicate research to a broader audience
- Ways to access markets with a business idea
- How to pitch an innovative concept

## FACTS

### DATES

27 Oct. + 3 Nov. 2017

### LOCATION

Startup Village Amsterdam

### COSTS

Fully sponsored

### LANGUAGE

English

**[APPLY AT  
ACE-INCUBATOR.NL](https://www.ace-incubator.nl)**

## PROGRAM OUTLINE

# DAY 1 DAY 2

### TURNING SCIENCE & TECHNOLOGY INTO BUSINESS

- Science to business: ideation process and communicating science ideas
- Lean canvas
- Market validation

### STARTUP FUNDING AND PITCHING

- Practical funding
- Technology transfer and intellectual property protection
- Pitching a business idea

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## FEEDBACK FROM PREVIOUS PARTICIPANTS:

“ BEFORE PARTICIPATING IN THE PROGRAM, I DIDN'T HAVE ANY IDEA ABOUT THESE OPPORTUNITIES! ”

“ ALL PHD CANDIDATES SHOULD ATTEND A WORKSHOP LIKE THIS! ”

“ THIS PROGRAM OFFERS A LOT OF USEFUL INFORMATION, ESPECIALLY FOR SOMEONE NEW TO THE FIELD OF ENTREPRENEURSHIP. ”

Entrepreneurship in Molecular and Life Sciences is an initiative by ACE (Amsterdam Center for Entrepreneurship) and ILCA (Innovation Lab Chemistry Amsterdam).

### QUESTIONS?

Feel free to reach out to the program leads [Yulia Bodnar](mailto:yulia@ace-vlab.eu) ([yulia@ace-vlab.eu](mailto:yulia@ace-vlab.eu)) or [Soraya Sluijter](mailto:s.sluijter@matrixic.nl) ([s.sluijter@matrixic.nl](mailto:s.sluijter@matrixic.nl)).

### IN COLLABORATION WITH

**ILCA**

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